

Whenever you send something to your customers, you should add a professional touch by using **envelope printing**.

A printed envelope enhances and reinforces your brand image. It conveys a professional and uniform look to your business correspondence, and greatly increases the chance that your customer will read what's inside.

A big advantage is that one envelope printing project will produce envelopes that you can use with virtually any marketing campaign. Here are some suggestions for ways to use your marketing envelopes:

- Send special offers to customers
- Send coupons to loyal customers
- Send personalized letters in envelopes to really drive home your marketing message

Want to increase the chances of customers opening your direct mail? **Envelope printing** that includes your logo and corporate identity is proven to dramatically improve read rate of direct mail. Customers are constantly flooded with junk mail which means you need a way to make sure your mail can be identified quickly and easily. Whether you advertise through direct mail or simply need to communicate with your current customers, keep these envelope printing principles in mind.

Most companies use direct mail as part of their marketing strategy. Consistent branding is essential when using direct mail, which is why printed envelopes are such an important investment.

### **Logo**

No single image or design embodies your brand like a logo. Include your logo in the upper left hand corner of the design or along the right side of the envelope. A recent trend is to use the logo like a watermark - faded and extending across the face of the envelope.

### **Contact information**

Besides an address, always include a phone number as this gives customers a direct line to your staff. If you have separate campaigns, you should consider separate contact information for each campaign instead of a generic, corporate contact address.

### **Full color**

When you really need to get attention, take advantage of the Connolly Printing full color printing. Envelope printing can be an incredibly inexpensive method of brand reinforcement, so

be sure to include company colors.

### Bulk printing

The best way to save money is to print bulk. While that may seem counter intuitive, you will see dramatic cost efficiencies with around 2000 envelopes. Since your business is not likely to move any time soon, you cannot print too many envelopes anyway.

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{slide-#10 Envelope\*  
}MOST POPULAR



©43HourPrint

### #10 envelope printing delivers a polished professional look

- Finished Size: 9.5" x 4.125"
- This product is uncoated
- All text and images must be .375" from each final edge of the envelope. Images cannot bleed off the edge.
- Heavy and or full coverage ink is not recommended on our standard envelopes.
- Turnaround: Envelopes usually ship from our facility within 2 - 5 business days.
- **AFL-CIO Union Labels:** On all political orders unless otherwise requested. Available on other orders by request.

1,500

one color

\$114.00

\$136.00

\$164.00

two color

\$152.00

\$179.00

\$208.00

{/slide}{slide=#10 Window Envelope}



©48HourPrint

**#10 window envelope printing streamlines mailing**

Price includes (4/0) full color one side and window

- Finished Size: 9.5" x 4.125"
- Window Size: 1.125" x 4.5" (0.875" from Left, 0.5" from Bottom)
- This product is uncoated
- All text and images must be .375" from each final edge of the envelope. Images cannot

- bleed off the edge.
- Heavy and or full coverage ink not recommended on our standard envelopes
  - Turnaround: Envelopes usually ship from our facility within 2 - 5 business days.
  - **AFL-CIO Union Labels:** On all political orders unless otherwise requested. Available on other orders by request.

	500	1,000	1,500
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one color	\$128.00	\$149.00	\$174.00
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two color	\$162.00	\$189.00	\$225.00
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{/slide}{slide=#9 Envelope}



#9 Envelope

#9 envelope printing gives you a big return

- Finished Size: 3.875" x 8.875"
- Commercial Style Flap
- This product is uncoated
- All text and images must be .375" from each final edge of the envelope. Images cannot bleed off the edge.
- Heavy and or full coverage ink not recommended on our standard envelopes
- Turnaround: Envelopes usually ship from our facility within 2 - 5 business days.
- **AFL-CIO Union Labels:** On all political orders unless otherwise requested. Available on other orders by request.

	500	1,000
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1,500

one color	\$114.00	\$136.00	\$164.00
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two color	\$152.00	\$179.00	\$208.00
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{/slide}{slide=#9 Window Envelope}



©42HourPrint

#9 window envelope printing delivers easy-to-use applications

- Finished Size: 3.875" x 8.875"
- Window Size: 1.125" x 4.5" (0.875" from Left, 0.5" from Bottom)
- Commercial Style Flap
- This product is uncoated
- All text and images must be .375" from each final edge of the envelope. Images cannot bleed off the edge.
- Heavy and or full coverage ink not recommended on our standard envelopes
- Turnaround: Envelopes usually ship from our facility within 2 - 5 business days.
- **AFL-CIO Union Labels:** On all political orders unless otherwise requested. Available on other orders by request.

	500	1,000
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1,500

one color	\$128.00	\$149.00	\$174.00
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two color

\$162.00

\$189.00

\$225.00

{/slide}{slide=A7 Envelope}



©48HourPrint

A7 envelope printing creates classic invitation envelopes

- Finished Size: 5.25" x 7.25"
- Square Flap
- This product is uncoated
- All text and images must be .375" from each final edge of the envelope. Images cannot bleed off the edge.
- Heavy and or full coverage ink not recommended on our standard envelopes
- Turnaround: Envelopes usually ship from our facility within 2 - 5 business days.
- **AFL-CIO Union Labels:** On all political orders unless otherwise requested. Available on other orders by request.

250

500

1,000

one color

\$124.40

\$174.50

\$219.70

{/slide}{slide=A6 Envelope}



©42HourPrint

A6 envelope printing creates single - and double-duty envelopes

- Finished Size: 4.75" x 6.5"
- Square Flap or Pointed Flap available
- This product is uncoated
- All text and images must be .375" from each final edge of the envelope. Images cannot bleed off the edge.
- Heavy and or full coverage ink not recommended on our standard envelopes
- Turnaround: Envelopes usually ship from our facility within 2 - 5 business days.
- **AFL-CIO Union Labels:** On all political orders unless otherwise requested. Available on other orders by request.

500

1,000

1,500

one color

call for pricing

call for pricing

call for pricing



{/slide}{slide=9" x 12" Envelope}



©42HourPrint

9 x 12 envelope printing gives mailings a professional presence

- Finished Size: 9" x 12"
- Booklet Style Envelope
- Open-side on the 12" dimension
- Square Flap
- This product is uncoated
- All text and images must be .375" from each final edge of the envelope. Images cannot bleed off the edge.
- Heavy and or full coverage ink not recommended on our standard envelopes
- Turnaround: Envelopes usually ship from our facility within 2 - 5 business days.
- **AFL-CIO Union Labels:** On all political orders unless otherwise requested. Available on other orders by request.

	500	1,000
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1,500

one color	call for pricing	call for pricing	call for pricing
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{/slide}{slide=10" x 13" Envelope}



©42HourPrint

### 10x13 envelope printing handles large documents easily

- Finished Size: 10" x 13"
- Booklet Style Envelope
- Open-side on the 13" dimension
- Square Flap
- This product is uncoated
- All text and images must be .375" from each final edge of the envelope. Images cannot bleed off the edge.
- Heavy and or full coverage ink not recommended on our standard envelopes
- Turnaround: Envelopes usually ship from our facility within 2 - 5 business days.
- **AFL-CIO Union Labels:** On all political orders unless otherwise requested. Available on other orders by request.

1,500

one color

call for pricing

call for pricing

call for pricing

one color

call for pricing

call for pricing

call for pricing

{/slide}{slide=Response Envelope}



Response Envelopes

- Finished Size: 6.5" x 3.625"
- 1-Sided
- This product is uncoated
- All text and images must be .375" from each final edge of the envelope. Images cannot bleed off the edge.
- Heavy and or full coverage ink not recommended on our standard envelopes
- Turnaround: Envelopes usually ship from our facility within 2 - 5 business days.
- **AFL-CIO Union Labels:** On all political orders unless otherwise requested. Available on other orders by request.

500

1,000

1,500

<b>one color</b>	\$106.70	\$122.00	\$151.00
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{/slide}{slide=Remittance Envelope}



## Remittance Envelopes

- Finished Size: 6.5" x 3.625"
- 2-Sided
- This product is uncoated
- All text and images must be .375" from each final edge of the envelope. Images cannot bleed off the edge.
- Heavy and or full coverage ink not recommended on our standard envelopes
- Turnaround: Envelopes usually ship from our facility within 2 - 5 business days.
- **AFL-CIO Union Labels:** On all political orders unless otherwise requested. Available on other orders by request.

one color	\$235.00	\$271.00	\$327.10
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{/slide}{slide=6" x 9" Envelope}



6x9 envelopes are perfect for small booklet mailings

- Finished Size: 6" x 9"
- This product is uncoated
- All text and images must be .375" from each final edge of the envelope. Images cannot bleed off the edge.
- Heavy and or full coverage ink not recommended on our standard envelopes
- Turnaround: Envelopes usually ship from our facility within 2 - 5 business days.
- **AFL-CIO Union Labels:** On all political orders unless otherwise requested. Available on other orders by request.

	500	1,000	1,500
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one color	call for pricing	call for pricing	call for pricing
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{niftybox  
background=gainsboro,textcolor=mediumseagreen,float=right,textalign=center,clear=left,border  
=midnightblue,font=Arial,fontsize=14px}**NOTE:** Please call us for pricing on more than two  
colors or quantities greater than 5,000.{/niftybox}

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{loadposition social}